



FOURTH WORLD CONGRESS
ULTRASOUND IN MEDICAL EDUCATION

Texas Tech University Health Sciences Center - Lubbock, Texas

SEPTEMBER 23 - 25 2016

Please visit our website for more information:
www.wcume.org or call **806.743.2926**

The World Congress on Ultrasound in Medical Education attracts medical professionals and educators from universities, industry and government agencies. Over the previous three conferences the World Congress on Ultrasound in Medical Education has grown to become an international event. Become part of the Fourth Annual World Congress and have an opportunity to deliver your message in a professional and educational environment. This meeting presents you with the chance to network and build relationships with ultrasound experts from all over the world in ways that provide maximum exposure and company visibility.

By becoming an exhibitor at the meeting, you will be listed in the conference program and other possible promotional materials - depending on sponsorship level. The expected 400 plus attendees are eager to network and learn about your products first hand. The Fourth Annual Congress has been designed to ensure sponsors and exhibitors gain exposure and maximum traffic through effective scheduling and placement in our main ballroom. We have maximized exhibitor visibility by driving traffic to this space during all meals and breaks - except dinner. Space is limited, please do not wait to sign up.

This is the most comprehensive gathering of ultrasound professionals with a vested interest in bringing their paradigm shift of education based research to their representing institutions - from around the world! We look forward to seeing you in Texas!

SPONSORSHIP LEVELS

Corporate	Negotiable
Platinum	\$75,000
Gold	\$25,000
Silver	\$10,000
Exhibitor	\$2,000



Advertising Opportunities



Advertising opportunities exist in the printed program and registration packets that all attendees will receive. Pricing for these unique opportunities begins at \$500.

Flyer inserted in registration packet – \$500

Your organization will ship 600 copies of your one-page flyer to us, and we'll include it in the registration packet that all attendees will receive at conference registration check-in. Deadline for inclusion is September 1st, 2016.

Advertisement in printed program –

Your organization will supply us with your ad of interest, and we'll include it in the printed program that all attendees will receive. Deadline for ad inclusion is August 1st, 2016.

Printed Program Prices	For-profit	Non-profit
Quarter Page Ad.	\$500	\$250
Half Page Ad.	\$1,000	\$500
Full Page Ad.	\$2,000	\$1,000

To take advantage of these advertising opportunities, *please contact wcume2016@ttuhsc.edu*



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Sponsorship Level Descriptions



CORPORATE BENEFACTOR:

Please inquire at wcume2016@ttuhsc.edu for price

- o Named as event sponsor in media releases (pre and post)
 - o Promotion as "Corporate Benefactor Sponsor" in all marketing collateral including event program
 - o Full-page, color ad in event program
 - o Logo and Special listing as a "Corporate Benefactor Sponsor" on the World Congress website with a link to your company website
 - o 30 second video on World Congress website
 - o Signage with company logo (sized by sponsorship level) in general and special event areas
 - o Recognition from podium
 - o Video screen signage
 - o Logo on conference agenda and materials
 - o Logo on conference bag
 - o Insert in conference bag
 - o Sponsor ribbon for name badge
 - o 2 complimentary invitations to welcome reception, Thursday evening at the Overton Hotel
 - o Social Event at National Ranching Heritage Center, Friday evening
 - o Social Event at Texas Tech University Health Sciences Center, Saturday evening
 - o 10 complimentary full conference registrations*
 - o 2 exhibit booth spaces in premium location with priority selection
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PLATINUM: \$75,000

- o Named as event sponsor in media releases (pre and post)
- o Recognition in program as sponsor
- o Full-page, color ad in event program
- o Logo and Special listing as a sponsor on the World Congress website with a link to your company website
- o Signage with company logo (sized by sponsorship level) in general and special event areas
- o Logo on conference agenda and materials
- o Insert in conference bag
- o Sponsor ribbon for name badge
- o 2 complimentary invitations to welcome reception, Thursday evening at the Overton Hotel
- o Social Event at National Ranching Heritage Center, Friday evening
- o Social Event at Texas Tech University Health Sciences Center, Saturday evening
- o 8 complimentary full conference registrations*
- o 1 exhibit booth space in premium location with priority selection

GOLD: \$25,000

- o Recognition in program as sponsor
 - o ½ page, color ad in event program
 - o Logo and Listing as a sponsor on the World Congress website
 - o Signage with company logo (sized by sponsorship level) in general and special event areas
 - o Logo on conference agenda and materials
 - o Sponsor ribbon for name badge
 - o 2 complimentary invitations to welcome reception, Thursday evening at the Overton Hotel
 - o Social Event at National Ranching Heritage Center, Friday evening
 - o Social Event at Texas Tech University Health Sciences Center, Saturday evening
 - o 3 complimentary full conference registrations*
 - o 1 exhibit booth space
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SILVER: \$10,000

- o Recognition in program as sponsor
 - o ½ page, black and white ad in event program
 - o Logo and Listing as a sponsor on the World Congress website
 - o Signage with company logo (sized by sponsorship level) in general and special event areas
 - o Sponsor ribbon for name badge
 - o 2 complimentary invitations to welcome reception, Thursday evening at the Overton Hotel
 - o Social Event at National Ranching Heritage Center, Friday evening
 - o Social Event at Texas Tech University Health Sciences Center, Saturday evening
 - o 2 complimentary full conference registrations*
 - o 1 exhibit booth space
-

EXHIBITOR SPONSORSHIP: \$2,000

- o One exhibit booth space, including:
 - Skirted Table
 - 2 Chairs
 - Electrical outlet or receptor
- o Also includes:
 - 2 invitations to lunch each day
 - 2 invitations to Welcome Reception, Friday evening
 - 2 Exhibitor badges to attend the booth
 - Recognition on the conference website and in the program

**Exhibitors and other representatives of commercial supports will have access to all conference activities with the exception of those sections that are accredited for CME.*