

SECOND WORLD CONGRESS

ULTRASOUND IN MEDICAL EDUCATION

SEPTEMBER 27 - 29, 2013

Columbia, South Carolina

OPPORTUNITIES FOR SPONSORSHIP, PARTNERSHIP AND EXHIBITS

CORPORATE BENEFACTOR: Negotiable

- Named as event sponsor in media releases (pre and post)
- Promotion as "Corporate Benefactor Sponsor" in all marketing collateral including event program
- Full-page, color ad in event program
- Logo and Special listing as a "Corporate Benefactor Sponsor" on the World Congress website with a link to your company website
- :30 second video on World Congress website
- Signage with company logo (sized by sponsorship level) in general and special event areas
- Recognition from podium
- Video screen signage
- Logo on conference agenda and materials
- Logo on conference bag
- Insert in conference bag
- Sponsor ribbon for name badge
- Private meeting space at venue - TENTATIVE
- 2 complimentary invitations, Leadership Dinner at President's House, Thursday evening
- Welcome Reception, Friday evening
- Social Event at Zoo, Saturday evening
- 10 complimentary full conference registrations*
- 2 exhibit booth spaces in premium location with priority selection

PLATINUM: \$75,000

- Named as event sponsor in media releases (pre and post)
- Recognition in program as sponsor
- Full-page, color ad in event program
- Logo and Special listing as a sponsor on the World Congress website with a link to your company website
- Signage with company logo (sized by sponsorship level) in general and special event areas
- Logo on conference agenda and materials
- Logo on conference bag
- Insert in conference bag
- Sponsor ribbon for name badge
- 2 complimentary invitations, Leadership Dinner at President's House, Thursday evening
- Welcome Reception, Friday evening
- Social Event at Zoo, Saturday evening
- 8 complimentary full conference registrations*
- 1 exhibit booth space in premium location with priority selection

GOLD: \$50,000

- Named as event sponsor in media releases (pre and post)
- Recognition in program as sponsor
- ½ page, color ad in event program
- Logo and Special listing as a sponsor on the World Congress website with a link to your company website
- Signage with company logo (sized by sponsorship level) in general and special event areas
- Logo on conference agenda and materials
- Logo on conference bag
- Insert in conference bag
- Sponsor ribbon for name badge

Gold, cont.

- 2 complimentary invitations, Leadership Dinner at President's House, Thursday evening
- Welcome Reception, Friday evening
- Social Event at Zoo, Saturday evening
- 5 complimentary full conference registrations*
- 1 exhibit booth space in premium location with priority selection

GARNET: \$25,000

- Recognition in program as sponsor
- ½ page, color ad in event program
- Logo and Listing as a sponsor on the World Congress website
- Signage with company logo (sized by sponsorship level) in general and special event areas
- Logo on conference agenda and materials
- Sponsor ribbon for name badge
- 2 complimentary invitations, Leadership Dinner at President's House, Thursday evening
- Welcome Reception, Friday evening
- Social Event at Zoo, Saturday evening
- 3 complimentary full conference registrations*
- 1 exhibit booth space

BLACK: \$10,000

- Recognition in program as sponsor
- ½ page, black and white ad in event program
- Logo and Listing as a sponsor on the World Congress website
- Signage with company logo (sized by sponsorship level) in general and special event areas
- Sponsor ribbon for name badge
- 2 complimentary invitations, Leadership Dinner at President's House, Thursday evening
- Welcome Reception, Friday evening
- Social Event at Zoo, Saturday evening
- 2 complimentary full conference registrations*
- 1 exhibit booth space

EXHIBITOR ONLY SPONSORSHIP: \$1,000 for non-profit organizations and \$1,500 for all others

One 10 ft x 10 ft (9m2) exhibit booth space, including:

- Carpet
- Skirted Table
- 2 Chairs
- Trash receptacle
- Identification sign
- Electrical outlet or receptor

Also includes:

- 2 tickets to lunch each day
- 2 invitations to Welcome Reception, Friday evening
- 2 Exhibitor badges to attend the booth
- Recognition on the conference website and in the program

***Exhibitors and other representatives of commercial supports will have access to all conference activities with the exception of those that are accredited for CME.**

Contacts for Sponsorship, Partnership & Exhibit:

Mechelle English, 803-216-3314

Mechelle.English@uscmed.sc.edu

Celia Hartman, 803-216-3320

Celia.Hartman@uscmed.sc.edu